



31 MARCH 2021

EG TO SUPPORT THE FURTHER EXPANSION OF MAJOR ASIAN INVESTOR, LINK REIT, INTO THE AUSTRALIAN MARKET

31 March 2021 – (Sydney, Australia) EG, a leading Australian real estate fund manager, will support the portfolio expansion of one of Asia’s largest real estate investment trusts (REIT), Link REIT, into the Australian market.

EG will assist in managing Link REIT’s investments in Australia, providing quality asset management services to their tenants and customers. In addition, EG will take an active role managing the strategic approach to Australian acquisitions on behalf of the Hong-Kong based investor, who is seeking to grow their business presence across international markets including the UK, Japan, Singapore and Australia.

Prior to collaborating with EG, Link REIT’s global pursuit of core properties with stable income and revenue growth potential has initially been realised in the 2020 acquisition of two A-Grade, premium office assets: The Cabot at 25 Cabot Square, Canary Wharf, London, and 100 Market Street in the Sydney CBD.

“EG is excited to have the support of another major offshore international player and looks forward to supporting Link in securing solid, risk-adjusted returns,” said EG’s Executive Director, Roger Parker.

Chris Pak, who joined the EG team in February, will be dedicated to leading the Link REIT venture. He brings his depth of expertise in capital transactions, investment and asset management services to the success of this distinct endeavor.

“My key focus will be supporting Link REIT’s international success, separate to EG’s existing institutional funds and wholesale investor offerings,” said Divisional Director of Business Development, Chris Pak.

EG Funds Management Pty Ltd

ABN. 22 108 198 492

Governor Phillip Tower
Level 21, 1 Farrer Place
Sydney NSW 2000 Australia

T. +61 2 9220 7000
www.eg.com.au



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“Link REIT is eager to work closely with EG to deliver our key market expansion and accomplish our vision to be a world class real estate investor and manager,” said Link REIT’s Chief Strategy Officer, Eric Yau.

Founded in 2000, EG is investing \$4.3 billion under management on behalf of super funds and private wealth clients to generate outstanding returns with lasting social impact. With \$3.9 billion in development pipeline, and 16.7% per annum in realised IRR for institutional funds, EG is committed to finding a better path to better returns.

- ENDS -

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Link REIT has previously acquired 100 Market Street in the Sydney CBD in 2020.

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A BETTER PATH TO BETTER RETURNS.

EG is a disciplined, data driven investment manager and developer with over \$4.3 billion in assets under management.

We are committed to investing in property technology, keeping Australian super funds and private wealth clients ahead in both rising and falling markets.

Our success is underpinned by B.I.G Thinking®. We uncover what's truly best for both communities and investors.

We build in good, so you can build in growth.

For further information please contact:

Sarah Mathews

+61 02 9220 7022

+61 427 979 177

smathews@eg.com.au

Jacqui Willing

+61 02 9220 7014

+61 458 727 494

jwilling@eg.com.au

