



EG expands to establish new office in Japan

18 SEPTEMBER 2023 – (Sydney, Australia) EG announced the launch of EG Japan, a real estate investment advisory office, to investigate future capabilities for new and existing investors across the Asia Pacific region.

The establishment of EG Japan is a significant milestone demonstrating the drive and ambition to expand the company’s global footprint. The additional location will enable the team to grow its presence and possibly foster future capital flows for real estate investment opportunities that will allow the expansion of portfolios across the region.

Australia and Japan remain prevalent regions that attract global investors, reinforced by low-risk exposure and forecasts of strong GDP. The current macroeconomic drivers signal opportunities for ample strategic business development across the real estate sector. Property technology innovations remain a key focus, with four portfolios supported by EG’s innovation incubator, EGX.

Roger Parker, Joint Managing Director of EG Funds, said: “EG Japan strengthens our position as a leading investment management firm. It is a substantial step that will accelerate EG towards the next growth phase, with the potential to implement additional deployment strategies to generate outstanding returns for our global investors.”

Furthermore, EG Japan intends to focus on environmentally future-proofing buildings with the growing importance of addressing global targets. EG’s proven track record executing strategies to accelerate decarbonisation for assets under management could be proposed to lead environmental change for investors and transition the Asia Pacific region towards a sustainable future.

Chris Pak, Joint Managing Director of EG Funds, said: “The EG team possess extensive experience acquiring and managing assets within the Japanese market. The expansion allows us to execute our diverse skillsets for investors.



“We also aim to showcase EG’s leading environmental optimisation programs to rapidly reduce carbon emissions across the built environment. EG’s strategies work powerfully within the Australian market, and we seek to transfer and evolve the methodologies to optimise the buildings within Japan.”

Founded in 2000, EG manages \$5.1 billion in real estate on behalf of institutional investors and wholesale clients to generate outstanding returns with lasting social impact. With \$3.9 billion in the development pipeline and 16.7% per annum in realised IRR for institutional funds, EG is committed to finding a better path to better returns.

EG utilises proprietary risk management software, PRISMS®, to identify opportunities, consider risks and match deals to the investor profiles. EG’s disciplined, data-driven approach to risk management enables safeguarding investor funds whilst maximising returns.

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A BETTER PATH TO BETTER RETURNS.

EG is a disciplined, data driven investment manager and developer with over \$5.1 billion in assets under management.

We are committed to investing in property technology, keeping institutional investors and wholesale clients ahead in both rising and falling markets.

Our success is underpinned by B.I.G. Thinking®. We uncover what's truly best for both communities and investors.

We build in good, so you can build in growth.

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